

UNESCO

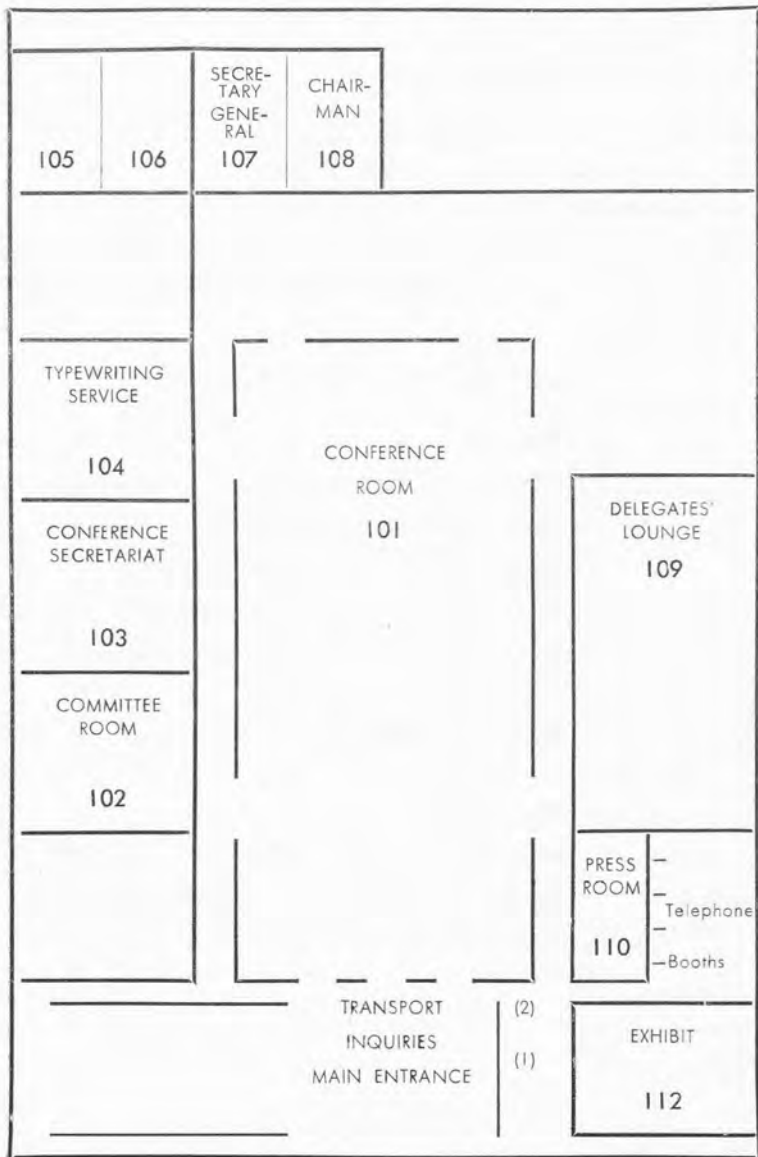
**SEMINAR ON SOCIAL RESEARCH
AND PROBLEMS OF RURAL LIFE
IN SOUTH EAST ASIA**

**SAIGON
REPUBLIC OF VIETNAM
March 18-26, 1960**

U N E S C O

**SEMINAR ON SOCIAL RESEARCH
AND PROBLEMS OF RURAL LIFE
IN SOUTH EAST ASIA**

S A I G O N
REPUBLIC OF VIETNAM
March 18 - 26, 1960



Bên Chuong-Duong

DATE AND PLACE

The Regional Seminar on Social Research and Problems of Rural Life in South East Asia, sponsored by UNESCO, F.A.O. and The Asia Foundation, will take place in Saigon, Vietnam, from the 18th to the 26th of March 1960, at the Diên-Hồng Conference Hall.

RECEPTION ON ARRIVAL

Upon arrival at the Tan-son-Nhat Airport, the delegates will be met by Members of the Organizing Committee who will assist them in the formalities regarding customs, immigration, currency, health regulations, etc...

The delegates will be provided with transport and accompanied by reception officers to their hotel.

PURPOSE AND SCOPE

The Seminar on Social Research and Problems of Rural Life in South East Asia is organized by the Vietnam National Commission for UNESCO and the University of Saigon under the sponsorship of UNESCO, F.A.O. and The Asia Foundation.

The Seminar will be concerned with the social problems of rural life in relation to economic development and the raising of living standards. It will be of a technical and specialist character and will deal with the problem of rural life from the standpoint of social research and training in the use of the methods and approaches of the social sciences.

The Seminar will bring together specialists concerned with the social aspects of economic development programmes in rural areas of South East Asia. It will bring together specialists from the region defined as Burma, Cambodia, Hongkong, Indonesia, Laos, Malaya, the Philippines, Thailand and Vietnam. A number of experts from other regions of the world and specialists from the United Nations and its specialized Agencies will also participate.

ORGANIZING COMMITTEE

Chairman :

- H. E. TRẦN-HỮU-THẾ, Secretary of State for National Education, Chairman of the National Commission for UNESCO.

Vice-Chairman :

- Mr. NGUYỄN-KHẮC-KHAM, Secretary General of the National Commission for UNESCO.

Technical Advisors :

- Mr. MARCEL DE CLERCK, Chief, UNESCO Mission to Vietnam.
- Mr. TELLES DE VASCONCELLOS, F.A.O. Representative in Vietnam.
- Mr. HOWARD THOMAS, Director, The Asia Foundation, Vietnam.
- Dr. FRANK C. CHILD, Michigan State University Advisory Group, Saigon.

Scientific Director :

- Prof. VŨ-QUỐC-THÚC, Dean of the Faculty of Law, University of Saigon (Room 108).

Secretary general :

- Mr. LÝ-CHÁNH-TRUNG, Chief of Cabinet, Department of National Education (Room 107) — Telephone: 22.347.

Committee for Material Organization :

Head :

- Dr. NGUYỄN-ĐÌNH-HÒA, Assistant Professor, Faculty of Letters, University of Saigon (Room 103).

Officers :

Information :

- Miss NGUYỄN-THỊ-HỒNG, Chargée de Mission, Department of National Education (Room 107).

Translation :

- Mr. LÝ-CHÁNH-ĐỨC, Principal, Lycée Nguyễn-Thông (Room 103).
- Mrs. HÀ-BÍCH-CHI, Expert, Textbooks Publication Service (Room 103).
- Miss TRẦN-THỊ-ĐÌNH, Expert, Textbooks Publication Service (Room 103).

Typewriting service :

- ĐÀO-ĐÌNH-SINH, Chief of Service, Directorate General of Civil Service (Room 104).

Internal Organisation :

- Mr. ĐÔ-KẾ-TUẤN, Chief of Bureau, Directorate General of Planning (Room 104).

Accounting :

- Mr. ĐÌNH-VĂN-SANG, Chief of Accounting Bureau, Department of National Education (Room 100).

Public Relations Committee :

Head :

- Mr. NGUYỄN-TU-ÂN, Chief, Foreign Aid Service,
Department of National Education (Room 110).

Reception officer :

- Mr. TRỊNH-HO-UY, Department of National
Education (Room 110).

Press Officer :

- Mr. NGUYỄN-VĂN-ĐẠT, Chief, Press Bureau,
Department of National Education (Room 110).

DRAFT AGENDA

- Item (1) The rôle social research in rural development programmes
- Item (2) Rural life and labour in South East Asia ; the factual position ; the existing social patterns and trends ; the influence of traditional values and social structures upon living standards
- Item (3) Problems of the communication of new techniques and ideas ; psychological determinants in introducing new practices in agriculture ; training in social problems of personnel in agricultural extension work ; participation of the people ; education ; community development programmes
- Item (4) Social research and training facilities in South East Asia

PROVISIONAL PROGRAMME OF THE SESSIONS

Friday March 18, 1960

9.30 A.M.

Opening Session

1. Speech by Mr. NGUYỄN-KHẮC-KHAM, Secretary General of the Vietnamese National Commission for UNESCO, Vice-Chairman of the Organizing Committee.
2. Speech by Mr. H.M. PHILLIPS, Representing the Director - General of UNESCO.
3. Speech by Mr. TRẦN-HỮU-THẾ, Secretary of State for National Education, Chairman of the National Commission for UNESCO.

The session will resume after a 30 minute break.

Provisional Agenda

1. Election of officers.
2. Adoption of the agenda.
3. Discussion of procedures to be used during the Seminar.
4. General information given by Mr. LÝ-CHÁNH-TRUNG, concerning the stay of the delegates and experts (programme of the sessions, programme of visits and tours, and receptions).

FIRST WORK SESSION

Friday, March 18, 1960

3.30 — 6.00 P.M.

- Item 1 : The role of social and psychologic research in rural development programmes.

SECOND WORK SESSION

Saturday, March 19, 1960

9.30 — 12.00 A.M.

- Item 2 : Rural life and Labour in South East Asia.

THIRD WORK SESSION

Tuesday, March 22, 1960

9.30 — 12.00 A.M.

- Item 3 : Rural life and working conditions in South East Asia. The factual position. The existing social patterns and trends.

FOURTH WORK SESSION

~~Tuesday~~
Thursday, March 24, 1960

3.30 — 6.00 P.M.

- Item 4 : Influence of traditional values and social structures upon living levels.

FIFTH WORK SESSION

Wednesday March 23, 1960

9.30 — 12.00 A.M.

- Item 5 : Problems arising from the introduction of new ideas and techniques. The existing methods and their improvement through social research.

SIXTH WORK SESSION

Wednesday March 23, 1960

3.30 — 6 00 P.M.

- Item 6 : Psychological determinants in introducing new practices in agriculture. Programme of community development.

SEVENTH WORK SESSION

Thursday March 24, 1960

9.30 — 12.00 A.M.

- Item 7 : Training in social problems of personnel in agriculture.

EIGHTH WORK SESSION

Thursday March 24, 1960

3.30 — 6.00 P.M.

Item 8 : Research and training facilities in
South East Asia.

Vandenberg

CLOSING SESSION

Saturday March 26, 1960

First Part : From 9.30 to 10.45 A.M.

- General report on the Seminar.
- Resolutions.

Second Part : From 11.00 to 12 A.M.

CLOSING CEREMONY

1. Speech of a Delegate from a South East Asian country.
2. General Observations by Mr. H.M. PHILLIPS, UNESCO.
3. Closing speech by the Secretary of State for National Education.

PROGRAMME OF VISITS AND TOURS

A. VISIT TO THE FUNDAMENTAL EDUCATION CENTRE, KHANH-HAU

Saturday, March 19, 1960

- 3.00 P.M. — Leave for Long An.
- 4.00 P.M. — Reception at the Residence of the Province Chief.
- 4.30 P.M. — Arrival at Khanh-Hâu.
- 5.00 P.M. — Visit to the Community School.
— Visit to Khanh-Hâu Irrigation Canal built under the Community Development Programme.
- 5.30 P.M. — Visit to the Tomb of Marshal Nguyễn-Huỳnh-Đức.
- 6.30 P.M. — Return to Saigon.

B. DALAT

Sunday, March 20, 1960

- 7.30 A.M. — Leave for Tan son Nhat Airport.
- 8.00 A.M. — Take-off.
- 9.00 A.M. — Arrival at Lien Khang Airport.
— Visit to Gougah and Prenn Waterfalls.

- 11.00 A.M. — Arrival at Palace Hotel.
- 12.30 P.M. — Luncheon.
- 3.00 P.M. — Sightseeing.
- 6.00 P.M. — Return to Palace Hotel.
- 7.30 P.M. — Dinner.
- 9.00 P.M. — Folk Dances.

C. BANMETHUOT

Monday, March 21, 1960

- 7.30 A.M. — Breakfast
- 8.15 A.M. — Leave for Lien-khang Airport.
- 9.00 A.M. — Take-off.
- 9.50 A.M. — Arrival at Banmethuot Airport.
- 10.00 A.M. — Leave for Eahmat, Agricultural Experimentation Centre.
- 11.00 A.M. — Leave for Dat-Ly.
- 11.35 A.M. — Arrival at Dat-Ly.
- Visit to Handicrafts Centre.
- 12.00 A.M. — Return to Banmethuot.
- 1.00 P.M. — Luncheon
- 2.00 P.M. — Leave for Quang-Nhiem, Land Development Centre.
- 4.35 P.M. — Return to Banmethuot.
- 5.00 P.M. — Take-off.
- 6.15 — Arrival at Tan-Son-Nhat.

RECEPTIONS

- Friday, 18th March, 1960* Cocktail given by Prof. VŨ-QUỐC-THÚC, Dean of the Faculty of Law, University of Saigon.
- Tuesday, 22nd, March, 1960* Cocktail given by Mr. MARCEL DE CLERK, Chief, UNESCO Mission.
- Wednesday, 23rd March, 1960* Dinner given by H. E. TRAN-HUU-THE, Secretary of State for National Education.



FOREIGN EXCHANGE

The Delegates may bring into Viet-Nam any amount of foreign exchange in the form of cash, bank drafts, travelers cheques, etc... Vietnamese currency notes in excess of VN \$ 400 may not be imported.

On leaving Viet-Nam, the Delegates may take out with them any amount of foreign exchange provided that such amount does not exceed the amount brought by them into Viet-Nam. The Delegates will be required to declare on arrival, as well as on departure the amount of foreign exchange in their possession.

The exchange rate is the free market rate of the day in Saigon.

SECRETARIAL SERVICES

Secretarial services are available to assist the delegations during the sessions at the Conference Hall : interpretation, distribution of documents, agenda, etc. Documents which the Delegates desire to have circulated to other members should be handed to the Secretariat of the Conference (N° 103).

TRANSPORT ARRANGEMENTS

Transport will be provided for the Delegates from their hotels to the Conference Hall as well for all official engagements and post-conference visits.

Taxis are also available in town. The minimum charge for taxis is VN \$ 6.00.

TELEPHONE

For external calls from the conference Building, Delegates can use the four automatic telephones next to the Exhibit room (Room 112).

To call numbers within the conference Building from external exchanges, please ask for :

21.146	22.287
21.147	22.347

RESTAURANTS

These are some good restaurants in Saigon :

Continental, 132 Tu-do St. (French) — Tel. 20 115.

Guillaume Tell, 32-44 Trinh-Minh-Thê St. (French) —
Tel. 22.836.

Arc-en-ciel, Đông-khanh Bd. Cholon (Chinese) —
Tel. Cholon 146.

Đông-Khanh, 2 Đông-Khanh Bd. Cholon (Chinese) —
Tel. Cholon 648.

Hàng-cơm Viet-Nam, Nguyễn-Huê Bd. (Việt) —
Tel. 616.

TEA-ROOMS

Brodard, 145 Tu-Do St.

La Pagode, 207 Tu-Do St.

Milkbar Givral, 169 Tu-Do St.

Bodega, 76-D Lê-Thanh-Tôn St.



THE GOVERNMENT OF THE REPUBLIC
OF VIET-NAM

President of the Republic :

H E. NGO - DINH - DIEM, Independence Palace —
Tel. 21.584.

*Vice President of the Republic and Secretary of State for
National Economy :*

H.E. NGUYEN - NGOC - THO, 59 Gia - Long St —
Tel. 22 556.

Secretary of State for Interior :

H.E. LAM - LE - TRINH, 164 Tu - Do St —
Tel. 20.583

Secretary of State to the Presidency of the Republic :

H.E. NGUYEN-DINH-THUAN, Independence Palace.

Secretary of State for Justice :

H.E. NGUYEN - VAN - SI, 46 Thông - Nhật Bđ —
Tel. 20.420.

Secretary of State for Foreign Affairs :

H.E. VU - VAN - MAU, 6 Alexandre de Rhodes St. —
Tel. 20.326.

Secretary of State for Finance :

H.E. NGUYEN - LUONG, 61 Nguyễn - Du St —
Tel. 23 026.

Secretary of State for Information :

H.E. TRAN-CHANH-THANH, 107 Phan-Dinh-Phung St —
Tel. 21.696.

Secretary of State for National Education :

H.E. TRAN - HUU - THE, 70 Lê - Thanh - Tôn St. —
Tel. 20.929.

Secretary of State for Health :

H.E. TRAN - VY, 59 Hồng - Tháp - Tu St. —
Tel. 23.431.

Secretary of State for Labour :

H.E. HUYNH - HUU - NGHIA, 159 Pasteur St —
Tel. 21.410.

Secretary of State for Agriculture :

H.E. LE-VAN-DONG, 59 Nguyen-binh-Khiêm St. —
Tel. 20.587.

Secretary of State for Public Works and Communications :

H.E. TRAN-LE-QUANG, 94 De Lattre de Tassigny St. —
Tel. 21.043.

*Secretary of State for Agrarian Reform and
Land Property :*

H.E. HUYNH-HUU-NGHIA, 28 b Mac-dinh-Chi St. —
Tel. 22.177.

*Secretary of State, Assistant-Secretary for
National Defence :*

H.E. TRAN-TRUNG-DUNG, 63 Gia-Long St. —
Tel. 21.003.

Commissioner General for Land Development :

H.E. BUI-VAN-LUONG, 29 Bd. Dong-Khanh —
Tel. 1 101.

*Commissioner General for Agricultural Cooperation
and Credit :*

H.E. TRAN-NGOC-LIEN, 7 bis Ben Chuong-Duong, —
Tel. 23.096.

Commissioner General for Civic Action :

H.E. KIEU-CONG-CUNG, 272 Hien-Vuong St. —
Tel. 23.649.

REPRESENTATIVES IN VIET-NAM OF THE
PARTICIPATING COUNTRIES

Australia

Chancery : 149 — 151 Pasteur
Tel. 21.442

Cambodia

Chancery : 49 Truong-minh-Giang
Tel. 22.673

China

Chancery : 47 Pasteur
Tel. 21.732

France

Chancery : 133 Hông-Thập-Tur
Tel. 2.231 — 23.233 — 22.020 — 22.021

Indonesia

Chancery : 3 Han-Thuyen
Tel. 23.807

India

Chancery : 213 Tu-do
Tel. 21.340

Japan

Chancery : 147 Phan-dinh-Phung
Tel. 23.545

Korea

Chancery : 107-109 Nguyen-Du
Tel. 23.146

Laos

Chancery : 93 Pasteur
Tel. 21.034

Phillipines

Chancery : 213 Tu-do
Tel. 22.869

Thailand

Chancery : 77 Truong-minh-Giang
Tel. 20.172

United Kingdom

Chancery : 1 Vo-di-Nguy
Tel. 23.341 — 23.342

U. S. A.

Chancery : 39 Ham-Nghi
Tel. 25.251 — 25.252 — 25.253 — 25.254 — 25.255